



MEMPHIS ROLLER DERBY

Founded in 2006, we are Memphis' first and only internationally ranked league with Women's Flat Track Derby Association (WFTDA).

Memphis Roller Derby is a skater-owned and operated roller derby community focused on empowering its members through acceptance and expansion of the limits of their bodies, minds, and interpersonal skills. MRD seeks to be inclusive of all body types, genders, sexualities, and socioeconomic statuses while pursuing hard work through collaboration on and off the track.

We are able to offer the unique opportunities for sponsorship listed below, as well as welcoming in-kind trades and donations.

WHO'S WATCHING ROLLER DERBY?

CROWDS
UP TO
750

3K AVG
PAGE VIEWS
PER MONTH

68%
AGES
25 - 44

12,100+ LIKES ON FACEBOOK

2.4K INSTAGRAM FOLLOWERS

1.3K TIKTOK FOLLOWERS

SPONSORSHIP PACKAGES

	PRO \$1000	VET \$600	ROOKIE \$300	FRESHIE \$100
LOGO ON SEASON POSTERS	Priority Placement	✓	✓	✓
BOUT TICKETS	10	6	4	2
SPONSOR FLYERS AT TICKET COUNTER	✓	✓	✓	✓
SPONSOR BANNER DISPLAYED AT VENUE	✓	✓	✓	
BOOTH AT ALL HOME BOUTS	✓	✓	✓	
ANNOUNCER MENTIONS	3/bout	1/bout	3/season	
HIGHLIGHT ON MRD SOCIAL MEDIA	Monthly	Quarterly	Quarterly	Annually

A 'LA CARTE ITEMS

- \$30** • BANNER DISPLAYED AT VENUE
- \$40** • BOOTH AT BOUT OF CHOICE
- \$50** • LOGO ON SEASON POSTERS

@MEMPHISROLLERDERBY

IN-GAME OPTIONS (1 PER BOUT)

includes banner and announcer shout outs

- \$100** • PENALTY BOX SPONSOR
- \$50** • JAMMER OR PIVOT LINE SPONSOR
- \$50** • OFFICIAL TIME-OUT SPONSOR
- \$50** • HALF TIME ENTERTAINMENT SPONSOR

LEARN MORE AT

MEMPHISROLLERDERBY.COM/SPONSORS-PARTNERS

SPONSORSHIP CONTRACT



MEMPHIS ROLLER DERBY

PLEASE PRINT

COMPANY NAME _____

CONTACT NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIPCODE _____

PHONE _____ EMAIL _____

CHECK THE PACKAGE YOU WOULD LIKE TO SPONSOR:

_____ FRESHIE

_____ ROOKIE

_____ VET

_____ PRO

_____ A 'LA CARTE ITEM(S)

_____ TRADE IN-KIND

MARKET VALUE OF DISCOUNT, SERVICES, GOODS, AUCTION ITEM(S)

Thank you in advance for your time and consideration to sponsor Memphis Roller Derby.

BY SIGNING BELOW, I AGREE TO SPONSOR MEMPHIS ROLLER DERBY FOR THE 2024 SEASON

Printed Sponsor's Name & Company Name

Sponsor's Signature

Date

MRD Referral (If Applicable)

PLEASE RETURN THIS FORM

TO A MEMBER OF MRD OR SEND TO
CONTACT@MEMPHISROLLERDERBY.COM